Dear Partner,

On behalf of the World Allergy Organization (WAO) and Portuguese Society of Allergology and Clinical Immunology (SPAIC), we are pleased to invite you to participate in the World Allergy Congress (WAC) in Estoril Congress Center, Lisbon, Portugal, 27-29 September 2024.

The event will take place in the greater Lisbon area in the beautiful town of Estoril. Once promoted as Costa do Sol ("Coast of the Sun"), the Estoril area is best known as the "Portuguese Riviera".

Integrate scientific information on the congress.

Being a WAC 2024 partner will allow you to:

- meet qualified attendees and decision-makers
- meet medical doctors with a different focus
- acquire the best-qualified sales leads and create long-term relationships
- procure a high turnover in a short time by promoting your products or services on-site
- disseminate new scientific learning and best practices

This exhibitor manual contains all opportunities for exhibiting, sponsoring and advertising as well as practical details.

We look forward to welcoming our guests to Estoril Congress Center and hope you will join us at the World Allergy Congress and gain an international clientele for your public and services.

We thank you in advance for your participation.

Congress Organizing Committee
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Congress Organizing Committee
ABOUT US

About the World Allergy Organization (WAO)
The World Allergy Organization is an international umbrella organization whose members consist of 111 regional and national allergology and clinical immunology societies from around the world. By collaborating with member societies, WAO provides direct educational outreach programs, symposia, and lectureships to members in nearly 100 countries around the globe.

About Portuguese Society of Allergology and Clinical Immunology (SPAIC)
The Portuguese Society of Allergology and Clinical Immunology (SPAIC) was founded in 1950, and is the major Portuguese medical association of allergists, researchers and technicians dedicated to the study of allergy, asthma and clinical immunology, regularly organizing educational and professional development programs in these areas.

About World Allergy Congress 2024 (WAC)
The World Allergy Organization (WAO) organizes the first World Allergy Congress (WAC) in 1951 in Zurich, Switzerland, and is now being held every year. Each conference attracts experts and scientists working and interested in the fields of allergy, immunology, and other related pathologies. In most cases, WAO partners with a regional or national Member Society to host the Congress.
In 2024, WAO will collaborate with the Portuguese Society of Allergology and Clinical Immunology.
### Steering Committee

- Bryan L. Martin (co-president)
- Manuel Branco Ferreira (co-president)
- Ana Morête
- Frederico Regateiro
- Gary W.K. Wong
- Ignacio J. Ansotegui
- Mário Morais-Almeida
- Motohiro Ebisawa
- Pedro Carreiro-Martins
- Rodrigo Rodrigues Alves

### Scientific Committee

- Ana Morête (co-chair)
- Mário Morais-Almeida (co-chair)
- Adnan Custovic
- Alessandro Fiocchi
- Ana Todo Bom
- Bryan L. Martin
- David B. Peden
- Diana Silva
- Elham Hossny
- Frederico Regateiro
- Gary WK Wong
- Ignacio J. Ansotegui
- James L. Sublett
- Jonathan A. Bernstein
- José Antonio Ortega Martell
- João Gaspar Marques
- José Alberto Ferreira
- Lianglu Wang
- Luciana Kase Tanno
- Luis Caraballo
- Luis Delgado
- Magna Aleixo
- Manana Chikhladze
- Manuel Branco Ferreira
- Motohiro Ebisawa
- Nikolaos G. Papadopoulos
- Paula Leiria Pinto
- Pedro Giavina-Bianchi
- Pedro Carreiro-Martins
- Philip W. Rouadi
- Rodrigo Rodrigues Alves
- R. Maximiliano Gomez
- Yoon-Seok Chang

### Local Organizing Committee

- Ana Luísa Moura
- Ana Luísa Reis Ferreira
- Ana Mendes
- Celso Pereira
- Graça Loureiro
- Irene Câmara
- Manuel Branco Ferreira
- Natacha Santos
- Pedro Silva
- Sara Silva
- Sofia Campina
- Susana Cadinha
## GENERAL INFORMATION

<table>
<thead>
<tr>
<th>Congress Venue:</th>
<th>Estoril Congress Center</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Language:</td>
<td>The official language of the congress will be English. A limited number of sessions will be offered in Portuguese and Spanish.</td>
</tr>
<tr>
<td>Accommodation:</td>
<td>Headquarters Hotel: Palácio Estoril Hotel as well as a variety of hotels in the surrounding area have been reserved for all participants at preferred rates.</td>
</tr>
<tr>
<td>Letter of Invitation:</td>
<td>The Organizing Secretariat will be pleased to make available invitation letters to participants to facilitate visa and other formalities. This letter should not be considered as an offer of financial support from the organizers. <strong>Please make sure to check the travel conditions for your own country.</strong></td>
</tr>
<tr>
<td>Certificate of Attendance:</td>
<td>A certificate of attendance will be presented to all registered participants.</td>
</tr>
</tbody>
</table>

### Contact Us

**ORGANIZING SECRETARIAT**

AIM Group International – Lisbon Office  
Avenida Conde Valbom, 6 – 5º  
1050-068 Lisboa  
Tel.: +351 21 324 50 40  
Email: wac2024@aimgroup.eu
WHO ATTENDS?

Past meetings attendance
- **2023** Bangkok, Thailand: a total of 1418 delegates from 69 countries
- **2022** Istanbul, Turkey: 1149 delegates from 67 countries
- **2020** Kyoto, Japan (virtual): 5,450 delegates from 60 countries
- **2019** Lyon, France: 1147 delegates from 79 countries
- **2018** Orlando, FL, United States: 4,881 delegates from 74 countries
- **2019** Seoul, Korea (WAC XXIV): 2,287 delegates 76 countries
- **2013** Milan, Italy (WACXXII- EAACI): 7,696 delegates from 90 countries
- **2011** Cancun, Mexico (WAC XXII) 3,488 delegates from 79 countries
- **2009** Buenos Aires, Argentina (WAC XXI): 5,110 delegates from 76 countries

Attendance by specialty
The Congress will be attended by international researchers, clinicians, physicians and allied health professionals with interests in:
- Allergy
- Asthma
- Co-morbid conditions
- Dermatology
- ENT
- Immunology
- Ophthalmology
- Pediatrics
- Pulmonology

Who supports?
Publishers • Government Agencies • Pharmaceutical Companies • Universities • Associations and Societies • Manufacturers

Why become a partner?
The WAO 2024 Congress located in Estoril Congress Center, Lisbon, is a unique opportunity for partners to showcase their work in the allergy field. Active participation at the WAC 2024 allows partners to:
- Access key opinion leaders, researchers
- Reinforce domestic and international awareness
- Showcase programs, products and services
- Disseminate new scientific learning and best practices
- Connect with scientific and lay media
## CONGRESS PROGRAMME

### CONGRESS DAY 1
**Friday, 27th September**

<table>
<thead>
<tr>
<th>Time</th>
<th>Room 1</th>
<th>Room 2</th>
<th>Room 3</th>
<th>Room 4</th>
<th>Room 5 (PT/SP)</th>
<th>Auditorium</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.30-8.20</td>
<td>Breakfast Seminar</td>
<td>Breakfast Seminar</td>
<td>Meet the Expert 1 (panel discussion)</td>
<td>Meet the Expert 2 (panel discussion)</td>
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</tr>
<tr>
<td>8.30-10.00</td>
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<td>-</td>
<td></td>
<td>Plenary 1: Urticaria</td>
</tr>
<tr>
<td>10.00-10.30</td>
<td>Coffee-break - Poster walk - Exhibition</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>12.00-13.00</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
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</tr>
<tr>
<td>13.15-14.00</td>
<td>Tips &amp; Tricks 1: Lung function tests</td>
<td>Hot Topic 1: How to select the best treatment for asthma</td>
<td>Hot Topic 2: Chronic cough</td>
<td>Tips &amp; Tricks 2: Food allergen immunotherapy in the clinical practice</td>
<td></td>
<td>Session SPAIC</td>
</tr>
<tr>
<td>14.05-15.35</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td></td>
<td>Plenary 3: Asthma</td>
</tr>
<tr>
<td>15.35-16.00</td>
<td>Coffee-break - Poster walk - Exhibition</td>
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<tr>
<td>18.30-21.00</td>
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</tr>
</tbody>
</table>

### CONGRESS DAY 2
**Saturday, 28th September**

<table>
<thead>
<tr>
<th>Time</th>
<th>Room 1</th>
<th>Room 2</th>
<th>Room 3</th>
<th>Room 4</th>
<th>Room 5 (PT/SP)</th>
<th>Auditorium</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.30-8.20</td>
<td>Breakfast Seminar</td>
<td>Breakfast Seminar</td>
<td>Meet the Expert 3 (panel discussion)</td>
<td>Meet the Expert 4 (panel discussion)</td>
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<tr>
<td>08.30-10.00</td>
<td>-</td>
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<td>-</td>
<td>-</td>
<td>Plenary 5: Clinical Remission in Allergic Diseases</td>
<td>Plenary 6: Angioedema</td>
</tr>
<tr>
<td>10.00-10.30</td>
<td>Coffee-break - Poster walk - Exhibition</td>
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<tr>
<td>12.00-13.00</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
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<tr>
<td>13.15-14.00</td>
<td>Tips &amp; Tricks 3: Food allergen challenges</td>
<td>Pro Con 1: Immunotherapy with food allergens</td>
<td>Hot Topic 5: Allergen immunotherapy for upper airway disease</td>
<td>Pro Con 2: Biologics in asthma: the sooner, the better</td>
<td></td>
<td>Session SPAIC</td>
</tr>
<tr>
<td>14.05-15.35</td>
<td>-</td>
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<td></td>
<td>Plenary 7: Air Pollution &amp; Climate Change</td>
</tr>
<tr>
<td>15.35-16.00</td>
<td>Coffee-break - Poster walk - Exhibition</td>
<td></td>
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</tr>
<tr>
<td>16.00-17.15</td>
<td>Symposium 13: Climate change and allergy</td>
<td>Symposium 14: PAMD® in Food Allergy Daily Practice</td>
<td>Symposium 15: Sister Society Symposium: ACAAI</td>
<td>Symposium 16: Role of Eosinophils in allergy</td>
<td>Symposium SPAIC</td>
<td></td>
</tr>
<tr>
<td>18.30-19.30</td>
<td>-</td>
<td>-</td>
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<td></td>
<td>Sunset SPAIC</td>
</tr>
<tr>
<td>Time</td>
<td>Room 1</td>
<td>Room 2</td>
<td>Room 3</td>
<td>Room 4</td>
<td>Room 5 (PT/SP)</td>
<td>Auditorium</td>
</tr>
<tr>
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</tr>
<tr>
<td>7.30-8.20</td>
<td>Breakfast Seminar</td>
<td>Breakfast Seminar</td>
<td>Meet the Expert 5</td>
<td>Meet the Expert 6</td>
<td>Session SPAIC</td>
<td>-</td>
</tr>
<tr>
<td>8.30-10.00</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Plenary 9: Allergen Immunotherapy</td>
</tr>
<tr>
<td>10.00-10.30</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Coffee-break - Poster walk - Exhibition</td>
</tr>
<tr>
<td>10.30-11.30</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
<td>Industry Symposium</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>11.45-13.00</td>
<td>Symposium 17 Immunomodulators and vaccination</td>
<td>Symposium 18 Drug desensitization</td>
<td>Symposium 19 Sister Society Symposium: AAAAI</td>
<td>Symposium 20 Allergens for immunotherapy</td>
<td>Luso-Brasileiro 3</td>
<td>-</td>
</tr>
<tr>
<td>13.15-14:00</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Closing Lecture: The Future of Allergen Immunotherapy Closing Ceremony</td>
</tr>
</tbody>
</table>
**PACKAGES**

Partnership packages offer important value-added opportunities to create brand awareness and highlight your organization’s products and services. Symposia have a special slot in the scientific program.

We will work with you to deliver the perfect mix of visibility and networking opportunities.

The following packages are available on a first-come, first-served basis.

<table>
<thead>
<tr>
<th>Advantages</th>
<th>Gold Partner</th>
<th>Silver Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition space</td>
<td>24 sqm raw space</td>
<td>18 sqm Raw space</td>
</tr>
<tr>
<td>Parallel lunch symposium*</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>1 hour Non-CME</td>
<td>200 lunchboxes included</td>
<td>150 lunchboxes included</td>
</tr>
<tr>
<td>Advertisement in final program</td>
<td>1 full page**</td>
<td>1 half- page</td>
</tr>
<tr>
<td>Complimentary Congress Delegates Registrations</td>
<td>15</td>
<td>5</td>
</tr>
<tr>
<td>Complimentary exhibitor badges registrations</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Attendees bag inserts</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Website banner</td>
<td>1 month</td>
<td></td>
</tr>
<tr>
<td>Visibility in the speaker ready room</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Mention of the company logo on the congress website &amp; final program</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Hospitality room</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td><strong>Partnership Package fee</strong></td>
<td>€ 59.000,00</td>
<td>€ 49.000,00</td>
</tr>
</tbody>
</table>

* Symposium program and scientific topics will need to be validated by the WAC’s Scientific Committee. **Additional Lunch boxes must be provided at own cost.** All relevant information will be included in the partnership manual.

** Back cover supplement only for Gold partner: € 5.000,00 (based on availability)
EXHIBITION ONLY PACKAGE

Exhibition Raw Space Rental *(Minimum 6 sqm)*
€ 5.000,00 - 6 SQM

Additional Sqm - € 850,00

The exhibition will be held in the Estoril Congress Center (ground floor). The floor plan will be designed by the Organizing Secretariat and circulated in due course. Space will be assigned on a first come, first served basis, and will maximize exhibitors’ exposure to delegates.

**Included:**
- Exhibitors ’badge (1 badge per 3sqm, according to the number of sqm ordered)
- Access to coffee breaks and welcome reception for registered exhibitors
- Mention of the company logo on the congress website and final program

Raw space does not include any furniture, power, or booth cleaning. All these services will be available to order in the Exhibitor’s Manual.

Shell Schemes booths and other exhibition related services will be available for purchase in the Exhibition Manual to be circulated in due course.
OTHER OPPORTUNITIES

Educational – Related Opportunities

Breakfast Seminar (non-CME): 40 minutes – € 25.000,00
Seminars provide an opportunity for companies to present information about their products, services or therapeutic areas to attendees of the World Allergy Congress. Meals not included.

Satellite Symposium (non-CME): 1 hour - € 35.000,00
Satellite Symposia provide an opportunity for companies to present information about their products, services or therapeutic areas to attendees of the World Allergy Congress. Meals not included.

Mini Symposium (non-CME): 30 minutes - € 20.000,00
An additional opportunity available for companies wishing to provide short educational content during the main program days. Subject to availability.

Educational Grants
WAO and SPAIC are pleased to offer companies the ability to support through an Unrestricted Medical Education Grant. This grant will support the educational content of the program as a whole and may be allocated to support of the venue rental, audio-visual, and speaker expenses for the successful implementation of the symposium.

In 2024, a number of short courses – including Hot Topics in Allergy, Tips & Tricks, Debates, and Mini Workshops—will be offered to our delegates and are available for unrestricted underwriting from industry for 5.000 Euro each. With an educational grant, a company may select the overall topic of the session; however, the content and structure of the session will be up to the WAC Scientific Planning Committee.

Poster Exhibition - € 10.000,00
Support will be recognized on strategically placed signs in the Poster Exhibition Area with the company logo. The company logo is also acknowledged on the congress website and final program.

Hosting the WAO Junior Member Poster Reception - € 15.000,00
WAO recognizes that through its global network of National Member Societies, Junior Members are provided the opportunity to become involved in the field at an international level. Support of this reception enables younger members to come together and showcase their knowledge and research to leaders in the field. The company logo is acknowledged on the congress website, final program and through on-site signage.

Junior Member Practical Courses – (€ 5.000 each. Up to 6) € 30.000,00
The Junior Member Practical Courses provide young clinicians with the opportunity to learn with and from their peers, under the guidance of leaders in their field. In 2024, six (6) courses on a variety of topics will be offered during the World Allergy Congress. This unrestricted educational support opportunity will be recognized in the final program and through on-site signage.
### Individual Opportunities

- Advertisement in the final programme (half page Inside)  € 2.500,00
- Advertisement in the final programme (full page inside)  € 5.000,00
- Advertisement in the final programme (full page Inside back cover)  € 8.000,00
- Advertisement in the final programme (full page back cover)  € 10.000,00*
- Website banner  € 7.000,00
- Newsletter Banner  € 5.000,00
- Full Conference WiFi  €10.000,00**
- Bag Inserts  € 3.000,00***
- Notepads and pens  €10.000,00
- Meeting bags  €10.000,00***
- Lanyards  €10.000,00***
- Speakers’ ready room  €10.000,00
- Workstation  €10.000,00
- Cocktail napkins  €10.000,00
- Water coolers  € 5.000,00**

* Priority given to Gold partners  
** Exclusive Sponsorship  
*** Production not included

**Note:** The partner is responsible for the design of the A4 full-color ad and associated costs which are not included. The ad must be preapproved by the WAC.
### Registration Fees & Schedule
Registrations will open on 15th of February:

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early-Bird Fee Until 30th April</th>
<th>Regular Fee Until 31st August</th>
<th>Onsite Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAO Member</td>
<td>€450,00</td>
<td>€550,00</td>
<td>€650,00</td>
</tr>
<tr>
<td>WAO Junior/FIT/ Allied Health/Nurse</td>
<td>€300,00</td>
<td>€350,00</td>
<td>€400,00</td>
</tr>
<tr>
<td>Non-Member and industry delegates</td>
<td>€550,00</td>
<td>€650,00</td>
<td>€750,00</td>
</tr>
</tbody>
</table>

All fees are requested in EUROS. Registration Fees exclude local VAT. Legal local VAT (23%) to be added. As per Portuguese law all delegates (Portuguese, from EU and Non-EU, private persons, companies, or organizations) are required to pay local VAT (23%) on registration fees.

### Group Discounts
WAC2024 may benefit from the following registration group discounts:

- 10-30 delegates 10% discount of total amount
- 31-50 delegates 15% discount of total amount
- 51+ delegates 20% discount of total amount

For group registrations, please contact the Congress Secretariat at: wac2024@aimgroup.eu
LIABILITY
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arriving out of injury, or damage to displays, equipment, and other property brought upon the center premises, and shall indemnify, defend, and hold harmless WAC, the facility, its owners, affiliated companies, agents, servants, and employees from any and all such losses, damages, and claims. The exhibitor further agrees to pay, when due, all royalties, license fees, or other charges for any music, live or recorded, played, staged, or produced by the exhibitor, its agents or employees within the Exhibit Hall. It is the responsibility of the exhibitor to obtain full comprehensive insurance coverage and to secure materials. WAC Management will make every effort to protect the Exhibit Hall (its contents and occupants) by providing security guards; however, WAC management and the facility do not guarantee or protect the exhibitor against loss or damage of any kind.

REFUND AND CANCELLATION POLICY
Notice of cancellation must be made in writing (no exceptions) and sent to Congress Secretariat at wac2024@aimgroup.eu

Cancellations received by 1st March 2024, will be refunded 50% of the cost of the booth. After the signature of the Contract, a decrease in exhibit space is considered to be the equivalent of a cancellation. Exhibitors will be held responsible for the original terms of the agreement. Cancellations made after this date will receive no refund.

FORCE MAJEURE
Neither party shall be responsible for failure or performance due to acts of God, labor disputes, shortage of commodities, accidents, government regulation, disaster, civil disorder, curtailment of transportation facilities, or emergency making it impossible or illegal to provide facilities or hold said meeting.

AMENDMENT TO CONTRACT REGULATIONS
Any and all points not covered specifically are subject to the decision of WAC management. WAC management may, in its sole discretion, make reasonable changes, amendments, or additions to contract regulations. Any such changes shall be binding on the exhibitor equally with the other regulations contained herein.

SPONSORSHIP FEES
All sponsorship fees are VAT excluded.